

SCOTT McCAUGHEY

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QUALIFICATIONS SUMMARY

FRONT-END DEVELOPER & USER INTERFACE DESIGNER with more than 20 years of experience in designing, developing, and maintaining websites and applications. Build clean, professional websites that focus on user-centered design and meet objectives. Champion the use of web standards and best practices and bring expert skills in HTML5, CSS3, and JavaScript, along with significant experience using front-end frameworks and integrating content management systems.

PROFESSIONAL EXPERIENCE

TCG, INC., Washington, DC

2014 to Present

Office of the Federal Chief Information Officer (OFCIO), Executive Office of the President of the United States

Senior Front-End Developer

2016 to Present

Lead all front-end development for the federal IT Dashboard and related applications used by the OFCIO to collect, analyze, and distribute information related to federal information technology spending.

- Create data visualizations using D3.js to help users across multiple audiences (including federal agencies, Members of Congress, and the general public) understand complex data relationships.
- Build new applications using Angular 5 and a custom design system using design tokens, Sass, CSS Grid Layout, and other modern front-end technologies.
- Modernizing an application built using older technologies and multiple frameworks to improve its user experience, accessibility, and drastically improve page load times.

Office of Management and Budget (OMB), Executive Office of the President of the United States

Senior Front-End Developer

2014 to 2016

Worked as the lead user interface designer and developer for the MAX application platform in the Budget Systems Branch at the OMB. Dictated standards for user interfaces and front-end development.

- Created the MAX Design System (design.max.gov) to unify the user experience across more than a dozen applications built using multiple technology stacks and maintained by the MAX team.
- Led projects across federal agencies to design and build accessible user interfaces for web applications used in the creation of the US federal budget.
- Worked with multiple development teams to implement interfaces using disparate technologies, including AngularJS, Ext JS, Java, PHP, Drupal, and WordPress.

SHINYBIRD CREATIVE STUDIOS, Washington, DC

2007 to Present

Co-Founder and Chief Creative Officer

Co-founded this part-time web design and development firm that provides full-service online solutions to develop concepts, branding and supporting technology for both new and redesigned websites.

LIQUIDITY SERVICES, INC., Washington, DC

2003 to 2014

User Experience Manager

2013 to 2014

Managed a team responsible for designing and implementing the user experience across several high-traffic ecommerce websites. Evangelized the use of new technologies to improve both product development and end-user satisfaction.

- Spearheaded the company’s move toward responsive design for all its websites, aligning the user interface and branding, and greatly improving the user experience on mobile devices.
- Supervised internal and third-party development teams on projects to add new product features and build new websites and mobile applications.

Senior Web Designer

2003 to 2013

Managed the development of new features and products, and served as liaison between Marketing and IT. Acted as creative lead for overall corporate branding and worked with teams to develop new brands and products from concept to launch.

- Worked with business stakeholders to implement online marketing, analytics, SEO/SEM and social media strategies for multiple independent business units.
- Introduced the use of A/B testing to optimize pages on the company’s marketplaces, leading to increased registration, engagement, and revenue.
- Conceived and implemented the company’s first content management system integration, allowing business users to quickly execute their strategies without relying on development and release schedules.
- Collaborated with the Chief Marketing Officer to successfully create an industry-specific vertical search engine brand, leading to a new revenue stream for the company.

SOFTMART, INC., Downingtown, PA

1998 to 2002

Web Developer

Maintained the company’s website and intranet. Acted as a liaison between IT and Marketing for all web projects.

- Designed and developed a complete top-down redesign of the company’s website, winning rave reviews from both new and existing customers for its design and ease of use.
- Built two revenue-generating online catalogs to complement the website, driving traffic in alternative markets.

SKILLS

HTML5	★★★★★	Sass	★★★★★	Accessibility	★★★★★
CSS3	★★★★★	Angular 5	★★★★★	Bootstrap	★★★★★
JavaScript	★★★★★	AngularJS	★★★★★	Foundation	★★★★★
jQuery	★★★★★	Node.js	★★★★★	Photoshop	★★★★★
WordPress	★★★★★	D3.js	★★★★★	Illustrator	★★★★★
PHP	★★★★★	Git	★★★★★	Webpack	★★★★★
MySQL	★★★★★	Docker	★★★★★	Gulp	★★★★★

EDUCATION

Computer Science, Elizabethtown College (Elizabethtown, PA)